



Attitude Consulting

ABOUT ATTITUDE CONSULTING

Attitude Consulting is a marketing, public relations and corporate development firm based in **Paris**, with roots in **Madrid** and **Miami**.

Although we advise primarily law firms, our **commitment to art** leads us to **help artists market themselves**, a task they don't usually focus on as they are too busy creating.

Our aim is to enhance their visibility and prestige.

Projects may include designing logos, business cards, stickers, website and social media pages, writing and distributing press releases, creating attractive e-mails and e-invitations or organizing events.



*“You’ll save time and money
by focussing on your practice
and letting us do the rainmaking.”*

SERVICES



GRAPHIC DESIGN, BRANDING AND MESSAGING

We design logos, business cards, stickers, catalogues, leaflets, invitations, flyers, posters, etc.

PRESS RELEASE AND PRESENTATIONS

We write and distribute press releases with the latest news about the artist as well as presentations in harmony with your brand image.

WEBSITE & SOCIAL MEDIA

We design brand new websites, or help you refurbish yours. We set up your Instagram, Facebook, Twitter and LinkedIn pages.

E-MAILING

We design attractive e-mails, e-invitations, e-newsletters in one or more languages to be sent to your contacts.

ORGANIZATION OF EVENTS

We find a venue, design your invitations, e-invitations, printed material (brochures, etc.)...

Launch Party at the Britto Gallery in South Beach!

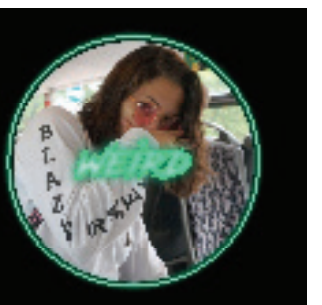
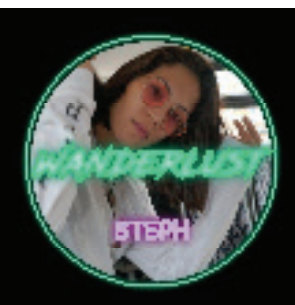
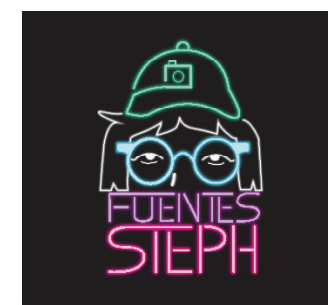
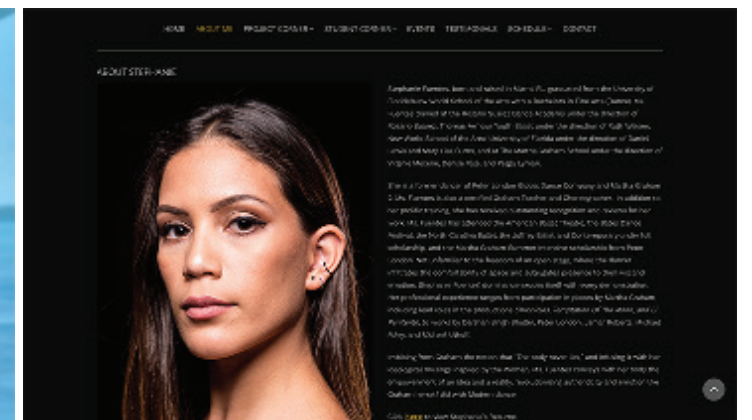
Attitude Consulting, launches its headquarters in Miami, Florida. September 2015

The consolidation of Miami as the strategic hub of Latin American business leads law firms, family offices and corporate finance firms to establish business in the city. In this same manner, Attitude Consulting, an international marketing, public relations and corporate development consulting firm opened its doors to assess law and professional services firms in their strategic growth and differentiation in the U.S., Europe and Latin America.

In traditional "It's So Miami" fashion, Attitude Consulting kicked off its opening with a launch party at Romero Britto's exclusive gallery in Miami Beach. Romero Britto is both an internationally renowned pop artist and is a staple of Miami's art culture, where his work can be spotted throughout the city's most prestigious landmarks.

The event drew representatives from the corporate world: a broad group of American, European, and Latin American lawyers and executives from global corporations such as Yahoo!, Caterpillar, Western Union, HSBC, Accord, L'Oreal, Royal Caribbean; Spanish executives from Banco Santander, Sabadell, Indra and Amadeus; American and international law firms: Squire Patton Boggs, Bird & Bird, Diaz-Reus; special guests from Latin America included Arias & Muñoz (named El Salvador Law Firm of the Year 2015 and Regional Client Service Award 2015 by Chambers Latin America) along with prestigious local legal boutiques (Carballo Law, Berenbaum Law, Kim Vaughan Lerner Law, Aball Milne, Kalil) and institutional representatives from the Florida International University.

Marie-Christine Battier, Managing Director of **Attitude Consulting**, stated "We are pleased to open our headquarters in Miami, a city strategically located to provide our clients with the best service. We want to be their outsourced marketing and business development department, and help them expand into new territories by building strategic alliances with their peers in the U.S., Europe and Latin America. Law firms have expressed their difficulty in finding a full service PR, marketing and corporate development company with an international focus, so we are convinced we will meet their expectations."



PIERRE BASSARD



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"La nuit des songes"
Gravure

"The little town of Bassardon with fusional lovers, rare birds, bewildered mammals, magical trees, houses like open hearts and boat-like cars, has continued to pursue its contemplative journey among dreams that the artist shares with us. But this intimate choreography conquered continents of unpublished materials first - especially marouflages (a technique for affixing a painted canvas to a wall to be used as a mural), and bold mixed media - like the great beaches on black paper on the tank. The point of completion of the forms is done here, obviously, in the renewal of space and the construction of new structures - hence the symbolic figures still gain power of suggestion."

- Claude Louis-Combet

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Renowned French artist born in Besançon, Pierre Bassard, made his debut in 1961 in Franche-Comté and in 1963 in Paris with the Group *Météros*. He was selected for the Fénelon Prize in Paris in 1966.

Since 1970, he produced numerous exhibitions both in Paris and the provinces and abroad. He participated in numerous exhibitions: the May Show (Salon de Mai), Drawing Show (Salon du Dessin), Engraving Show (Salon de la Gravure) in the National Paris Library, Corbell Show (Salon de Corbell), *Bilan de L'Art Contemporain* in New York, Figure Critique Show (Salon de la Figure Critique) in Paris, Salon des Amnésies, and Triennales et Biennales in the Franche-Comté.

The artist has participated in the activities of the *Groupe Peindre et le Réel*, and the activities of the *Collège de Pataphysique*.

Main Personal Exhibitions since 1996

- 1996 Munich Galerie Erich Elmer
- 1997 St Louis, Forum de L'Hôtel de Ville
- 1998 Vesoul, Espace L'Entre-Temps Sarlat Maison de La Boterie
- 1999 Les Mureaux, Médiathèque
- 1999 Paris, Galerie A A A
- 2000 Sarlat, Maison de La Boterie
- 2001 Besançon, Exposition d'Atelier
- 2003 Munich, Galerie Pierre Sarlat
- 2003 Paris, Atelier Jean-Max Estève
- 2004 Sarlat, Maison de La Boterie
- 2005 Besançon, Galerie Médicis
- 2005 La Rochelle, Atelier Résurgence
- 2006 Hendaye, Salle polyvalente

Main Group Exhibitions since 1996

- 1996 Besançon, I U F M de Franche-Comté
- 1998 Pontarlier, Salon des Amnésies
- 1999 Baume Les Messieurs Exposition Creux et Relief
- 1999 Besançon, Galerie Lauer
- 1999 Besançon, I U F M de Franche-Comté
- 2001 Pontarlier, Salon des Amnésies
- 2002 Besançon, Biennale de Franche-Comté
- 2004 Pontarlier, Salon des Amnésies
- 2005 Besançon, Biennale de Franche-Comté
- 2006 Quimper, Les Automates
- 2006 Besançon, Biennale de Franche-Comté
- 2009 Besançon, Micropolis - Biennale de Franche-Comté



Jambage - Technique mixte sur papier noir - 33 x 21 cm

Médicis
GALERIE

Alberto Brito & Philippe Roussey
ont le plaisir de vous inviter au vernissage de l'exposition

BASSARD

SAMEDI 8 FÉVRIER 2020 à partir de 16h
Vernissage en présence de l'artiste

EXPOSITION
Du 8 au 29 février 2020

La galerie est ouverte du mardi au samedi
de 10h à 12h et de 15h à 19h ou sur rendez-vous
et le dimanche 9 février de 15h à 18h

www.galeriemedicis.com

OUR TEAM

Marie-Christine is a versatile multilingual professional with international experience in marketing and business development for law firms and corporate finance media, as well as in private banking and in the derivatives markets. She's worked in Miami, the UK, France and Spain.. She started her career at a London based financial futures broker (Societe Generale Group), and later at Credit Suisse Private Banking in the asset management industry. Among her achievements, Marie took part in the creation of two start-ups: a Spanish family office and TTR Transactional Track Record, an award winning online source of information on corporate finance, tracking transactions in Spain, Portugal and Latin America. In addition, she set up the mutual funds department of a Societe Generale's online broker in Spain. Furthermore, in 2007, Marie established a Spanish law firm's marketing, public relations and business development practice in Madrid and she's been working as a marketing and business development consulting for law firms and professional services firms since then, enjoying the great many possibilities offered to them to enhance their visibility, increase their client portfolios and boost their revenue. She holds a Master's degree in International Business from ESCE Business School (Paris, France), a European Business Certificate from the Ancona University (Italy) and a French-Spanish Post Graduate in Business and International Management from the Bordeaux University and the Madrid Universidad Autónoma. She speaks French, Spanish, English and Italian.

"Marie is a hard working, focused professional who has developed a critical area of a law firm from scratch."
-Rivero & Gustafson Abogados, Spain



Marie-Christine Battier
Managing Director
mcbattier@attitude-consulting.com



Jessica Diaz
**Marketing & Business
Development Consultant**
jdiaz@attitude-consulting.com

Jessica Diaz is a marketing and business development consultant.

She specializes in graphics, websites, newsletters, templates for workbooks, business cards, social media ads and much more.

At Florida International University, Jessica became president of AdFed, the Advertising club.

Jessica obtained her Bachelor's degree in Creative Advertising from Florida International University.

She is fluent in both English and Spanish.

Jessica particularly enjoys the outdoors, art, science, and design.

CONTACT US

Attitude Consulting

Tel: +33 (0)6 17 12 44 50

Email: mcbattier@attitude-consulting.com

Website: www.attitude-consulting.com

DON'T FORGET TO STAY CONNECTED!



Attitude Consulting



Attitude Consulting



@MiamiAttitude

“Attitude,

a little thing,

a big difference”