



Attitude Consulting

ABOUT ATTITUDE CONSULTING

Attitude Consulting is a marketing, public relations and corporate development firm based in **Paris**, with roots in **Madrid** and **Miami**.

Although we advise primarily law firms, our **commitment to art** leads us to **help artists market themselves**, a task they don't usually focus on as they are too busy creating.

Our aim is to enhance their visibility and prestige.

Projects may include designing logos, business cards, stickers, website and social media pages, writing and distributing press releases, creating attractive e-mails and e-invitations or organizing events.



“You’ll save time and money

by focussing on your practice

and letting us do the rainmaking.”

SERVICES

GRAPHIC DESIGN, BRANDING AND MESSAGING

We design logos, business cards, stickers, catalogues, leaflets, invitations, flyers, posters, etc.

PRESS RELEASE AND PRESENTATIONS

We write and distribute press releases with the latest news about the artist as well as presentations in harmony with your brand image.

WEBSITE & SOCIAL MEDIA

We design brand new websites, or help you refurbish yours. We set up your Instagram, Facebook, Twitter and Linkedin pages.

E-MAILING

We design attractive e-mails, e-invitations, e-newsletters in one or more languages to be sent to your contacts.

ORGANIZATION OF EVENTS

We find a venue, design your invitations, e-invitations, printed material (brochures, etc.)...

NEWSROOM

Launch Party at the Britto Gallery in South Beach!

Attitude Consulting, launches its headquarters in Miami, Florida. September 2015

The consolidation of Miami as the strategic hub of Latin American business leads law firms, family offices and corporate finance firms to establish business in the city. In this same manner, Attitude Consulting, an international marketing, public relations and corporate development consulting firm opened its doors to assess law and professional services firms in their strategic growth and differentiation in the U.S., Europe and Latin America.

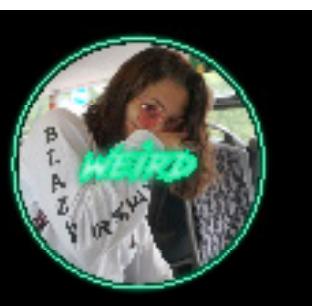
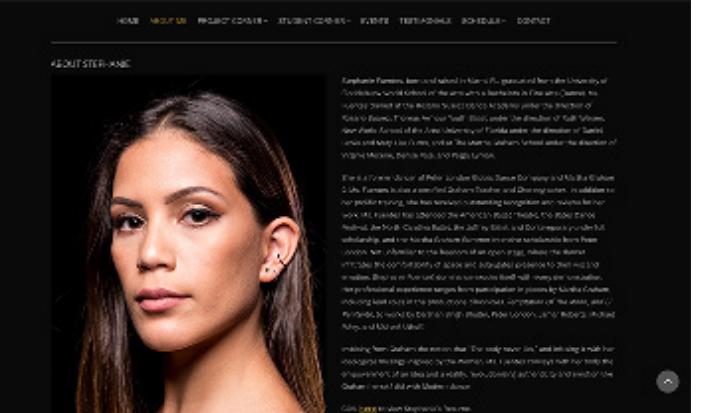
In traditional "It's So Miami" fashion, Attitude Consulting kicked off its opening with a launch party at Romero Britto's exclusive gallery in Miami Beach. Romero Britto is both an internationally renowned pop artist and is a staple of Miami's art culture, where his work can be spotted throughout the city's most prestigious landmarks.

The event drew representatives from the corporate world: a broad group of American, European, and Latin American lawyers and executives from global corporations such as Yahoo!, Caterpillar, Western Union, HSBC, Accord, L'Oréal, Royal Caribbean; Spanish executives from Banco Santander, Sabadell, Indra and Amadeus; American and international law firms: Squire Patton Boggs, Bird & Bird, Diaz-Reus; special guests from Latin America included Arias & Muñoz (named El Salvador Law Firm of the Year 2015 and Regional Client Service Award 2015 by Chambers Latin America) along with prestigious local legal boutiques (Carballo Law, Berenbaum Law, Kim Vaughan Lerner Law, Abalí Milne, Kalil) and institutional representatives from the Florida International University.

Marie-Christine Battier, Managing Director of **Attitude Consulting**, stated "We are pleased to open our headquarters in Miami, a city strategically located to provide our clients with the best service. We want to be their outsourced marketing and business development department, and help them expand into new territories by building strategic alliances with their peers in the U.S., Europe and Latin America. Law firms have expressed their difficulty in finding a full service PR, marketing and corporate development company with an international focus, so we are convinced we will meet their expectations."



FUENTES STEPHANIE
DANCE PROJECT



NEWSROOM

PIERRE BASSARD



Home Pierre Bassard Opere Attualità Contatto Copyright

"The little town of Bassardien with fusional lovers, rare birds, bewildered mammals, magical trees, houses like open hearts and boat-like cars, has continued to pursue its contemplative journey among dreams that the artist shares with us. But this intimate choreography conquered continents of unpublished materials first - especially in numerous drawings and prints - mixing a pictorial style to itself as a painter and mixed media - like the giant beach on black paper on the table. The pace of composition of the forms is done here obviously, in the renewal of space and the construction of new structures - hence the symbolic figures still gain power of suggestion."

- Claude Louis-Combet

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Renowned French artist born in Besançon, Pierre Bassard, made his debut in 1961 in Franche-Comté and in 1963 in Paris with the Group Méténov. He was selected for the Fémén Prize in Paris in 1966.

Since 1976, he produced numerous exhibitions both in Paris and the provinces and abroad. He participated in numerous exhibitions: the May Show (Salon de Mai), Drawing Show (Salon du Dessin), Engraving Show (Salon de la Gravure) in the National Paris Library, Corbeil Show (Salon de Corbeil), Bilan de l'Art Contemporain in New York, Figure Critique Show (Salon de la Figuration Critique) in Paris, Salon des Années Folles, and Triennales et Biennales in the Franche-Comté.

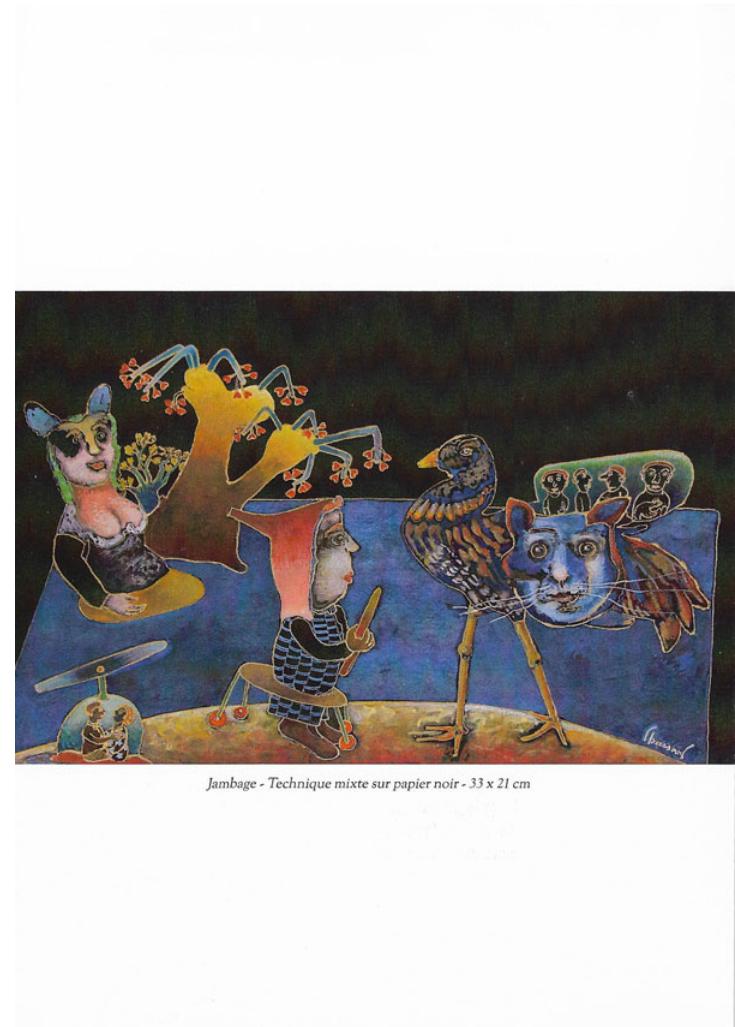
The artist has participated in the activities of the Groupe Peindre and the Groupe Peindre et le Réel, and the activities of the Collège de Pataphysique.

Main Personal Exhibitions since 1996

- 1996 Munich Galerie Erich Ehner.
- 1997 St Louis, Forum de l'Hôtel de Ville.
- 1998 Paris, Espace L'Entre-Temps Sarlat
- 1999 Les Mureaux, Médiathèque
- 1999 Besançon, Musée des Beaux-Arts
- 2000 Sarlat, Maison de La Boëtie
- 2001 Besançon, Exposition d'Atelier
- 2002 Paris, Forum de l'Hôtel de Ville
- 2003 Paris, Atelier Jean-Max Escriva
- 2004 Sarlat, Maison de La Boëtie
- 2005 Besançon, Galerie Médicis
- 2006 La Rochelle, Atelier Réapprécier
- 2006 Kundera, Galerie Polvalente

Main Group Exhibitions since 1996

- 1996 Besançon, IUFM de Franche-Comté
- 1998 Pontarlier, Salon des Années Folles
- 1999 Besançon, Musée des Beaux-Arts
- 1999 Beaune, Galerie Lauer
- 2000 Besançon, Musée des Beaux-Arts
- 2001 Pontarlier, Salon des Années Folles
- 2002 Besançon, Biennale de Franche-Comté
- 2003 Pontarlier, Salon des Années Folles
- 2005 Besançon, Biennale de Franche-Comté
- 2006 Orfèvre, Les Automobiles
- 2007 Besançon, Biennale de Franche-Comté
- 2009 Besançon, Micropolis - Biennale de Franche-Comté



Médicis
GALERIE

Alberto Brito & Philippe Roussey
ont le plaisir de vous inviter au vernissage de l'exposition

BASSARD

SAMEDI 8 FÉVRIER 2020 à partir de 16h
Vernissage en présence de l'artiste

EXPOSITION
Du 8 au 29 février 2020

La galerie est ouverte du mardi au samedi de 10h à 12h et de 15h à 19h ou sur rendez-vous et le dimanche 9 février de 15h à 18h

OUR TEAM

Marie-Christine is a versatile multilingual professional with international experience in marketing and business development for law firms and corporate finance media, as well as in private banking and in the derivatives markets.

She's worked in Miami, the UK, France and Spain.. She started her career at a London based financial futures broker (Societe Generale Group), and later at Credit Suisse Private Banking in the asset management industry.

Among her achievements, Marie took part in the creation of two start-ups: a Spanish family office and TTR Transactional Track Record, an award winning online source of information on corporate finance, tracking transactions in Spain, Portugal and Latin America. In addition, she set up the mutual funds department of a Societe Generale's online broker in Spain.

Furthermore, in 2007, Marie established a Spanish law firm's marketing, public relations and business development practice in Madrid and she's been working as a marketing and business development consulting for law firms and professional services firms since then, enjoying the great many possibilities offered to them to enhance their visibility, increase their client portfolios and boost their revenue.

She holds a Master's degree in International Business from ESCE Business School (Paris, France), a European Business Certificate from the Ancona University (Italy) and a French-Spanish Post Graduate in Business and International Management from the Bordeaux University and the Madrid Universidad Autónoma. She speaks French, Spanish, English and Italian.

"Marie is a hard working, focused professional who has developed a critical area of a law firm from scratch."
-Rivero & Gustafson Abogados, Spain



Marie-Christine Battier
Managing Director

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Jessica Diaz
Marketing & Business
Development Consultant
jdiaz@attitude-consulting.com

Jessica Diaz is a marketing and business development consultant.

She specializes in graphics, websites, newsletters, templates for workbooks, business cards, social media ads and much more.

At Florida International University, Jessica became president of AdFed, the Advertising club.

Jessica obtained her Bachelor's degree in Creative Advertising from Florida International University.

She is fluent in both English and Spanish.

Jessica particularly enjoys the outdoors, art, science, and design.

CONTACT US

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Attitude Consulting



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@MiamiAttitude

“Attitude,

a little thing,

a big difference”

